



Privacy Policy

This privacy policy describes the privacy policy methods used on our website. Your personal information is processed in accordance with the requirements set in the Data Protection Act. Your privacy is important to us.

When you use our website or advertising links, the site may place cookies on your computer. We use the information collected by cookies to improve and tailor the content of our web pages to better serve the users. By using our website you agree to accept cookies. If you do not wish to receive cookies, we recommend that you change the settings of your browser. Please note that blocking cookies may affect the functionality of some of the services on our website. You can find browser-specific instructions at www.aboutcookies.org.

What information do we collect?

We collect information so that we can provide you with the best possible user experience and personalized service. For instance, we may use forms on our site to ask for information such as name, company, email address and phone number plus additional information such as title, job title or organization.

The information we collect using cookies helps us to find out how and for how long visitors use our site. The information includes the browser and operating system, the number of visits, visiting times and the pages used. A cookie also contains a unique identification number that allows your browser to be identified the next time you visit our site. We also track what kind of searches users make on our site and what browsers, operating systems, and computers they use. We may record mouse clicks and movements, screen scrolls as well as text input on the site.

Use of cookies

We use cookies, web beacons or other third-party methods, for instance, to deliver customized content, to test the site and to search for problems pertaining to the site and to using the site. We do not use cookies to identify you. Neither do we associate your IP address with you unless you voluntarily send us this information.



Third-party methods

We use third-party service providers to implement some of the data collection functions with cookies. The functions enable more personalized and engaging communication. Blondie Bakes Oy will not sell, lease or transfer individualized personal information. By using the Blondie Bakes website you agree to data processing in accordance with the above. The collection and processing of data from our websites by third-party service-providers are in accordance with this privacy policy.

Automatic marketing

The automatic marketing and remarketing tools used by Blondie Bakes utilize third-party cookies. When a user visits our site, an individualized cookie linked to the visit is stored on the user's web browser. If the user discloses personal information, for instance, by filling in a contact sheet or clicking links in email messages sent by Blondie Bakes, an individualized cookie is linked to the personal information.

Network marketing

Blondie Bakes uses partner services to produce customized network marketing content. Service providers may add cookies or web beacons to collect information from your visit to the Blondie Bakes website and to provide you with customized and engaging communication produced by Blondie Bakes. The data collected by the service provider is limited to the IP address and cannot be connected to an individual.

Email marketing

We will share topical information of Blondie Bakes products and services by email with contacts in our customer and/or marketing register. At any time, you can use a link at the bottom of the email newsletter to remove your email address from your selected distribution lists. Email messages may contain cookies and web beacons, which will let us know if you have opened, read or deleted the message.



Analytics

We use third-party network analytics services on the Blondie Bakes website, such as [Google Analytics](#). We use the information collected by the tool for the development and monitoring of web page use.

Links to third-party services

Our website has links to external services, such as buttons for sharing on [Twitter](#) and Facebook. They enable the service providers to install cookies on the user's computer, which are no longer controlled by Blondie Bakes.

Changes to privacy policies

Requirements pursuant to applicable current laws and regulations are kept up-to-date on this page. Blondie Bakes does not send separate updates on data protection.

Your rights

You have the right to ask us which personal information we have collected. All information you have provided, which can be used to identify you is processed in accordance with the [registry extract](#).

We aim to keep the information correct, complete and up-to-date.

You can contact us at blondiebakeshelsinki@gmail.com and ask for further information on the use of your personal information or withdraw the permission to use it. You can cancel your subscription to marketing messages by following the instructions given in the messages.